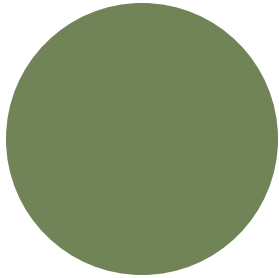


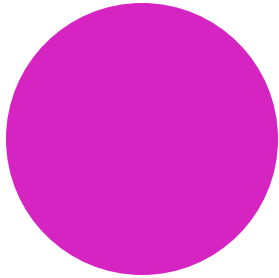


VOTER EDUCATION AND ICT

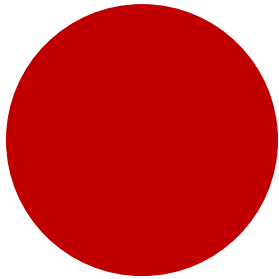
Najia Hashemee
Regional Electoral Policy Specialist



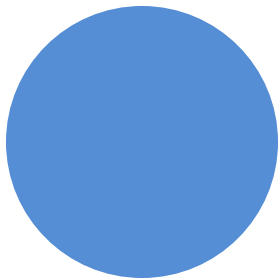
Elections are the ultimate means through which **citizens voice** their **political preferences** and **choose** their representatives.



Elections are regularly conducted in **almost all countries**. Yet, many countries continue to face challenges related to the **integrity** and **credibility of their elections**.



Electoral processes are also important benchmarks in **peacebuilding processes**, particularly in severe post-conflict contexts. Elections can also, however, fuel existing conflicts and divisions in society.



Hence, inclusive and credible **electoral cycle support** is an integral tool for democratic governance and peaceful development.

UNDP's Electoral Assistance



Provides support to approximately
65 countries
per year



UNDP's Electoral Assistance

Forms
Ballot paper
Works

Ballot Paper for	Day 1	Day 2	Day 3	Total
A Total No of ballots received during polling days	200	90		
B Number of Spoiled Ballots	10	3		
C Number of Remaining Ballots	50	7		
D No of ballots issued to voters and expected in the box (A-B-C=D)	140	80		
E Total A - Total B - Total C - Total D	0	0		

In the Strategic Plan 2014-2017, UNDP adopts an **integrated approach** to supporting inclusive political processes (IPP) that aims to strengthen political processes and institutions for **improving citizen participation**, voice and accountability and (re-) build a strong(er) and more inclusive **social contract**.

NATIONAL

- **Strengthen the capacities** of independent and permanent EMBs
 - **Support civic** outreach and voter education
 - **Prevent electoral violence** and support peaceful transitions
 - **Promote** electoral reform
 - Promote **women's participation** as voters, candidates and electoral administrators
 - **Encourage** political participation of vulnerable and marginalized groups (youth, women, persons with disabilities, indigenous people)
 - Facilitate South-South **Cooperation** and peer to peer learning
- 
- A red pencil is shown drawing a checkmark on a ballot paper. The word 'Vote' is written in a large, blue, sans-serif font on the ballot. The ballot paper has several rectangular boxes for marking. The pencil is positioned diagonally across the ballot, with the tip pointing towards the checkmark.

NATIONAL: VOTER EDUCATION AND ICT

Tunisia

- Twitter: supported the election commission to develop an online game called DemocraTweet
- Youtube: election song went viral inspiring youth throughout the country

<https://www.youtube.com/watch?v=8nSyO5Jd1Oo>

Jordan

- Facebook: the election commission used Facebook to disseminate voter education messages

<https://www.facebook.com/EntikhabatJO/videos/565087833616318/>

Libya

- SMS: key messages on the electoral process sent to all subscribers



REGIONAL

- Provide policy advice and programming support to country level projects
- Facilitate exchange of good practices, per networking and knowledge creation and dissemination

- **ARAB STATES**

- enhancing regional electoral **knowledge**
- Establishing the Organization of **ArabEMBs**
- Strengthening electoral **capacities** of regional organizations (i.e. League of Arab States)
- Promoting the **participation** of women and youth

REGIONAL: VOTER EDUCATION AND ICT

Game App

- Arabic, French, English **Lexicon** of electoral terminology

Facebook


- Pilot **course** on electoral systems with St. Joseph University Beirut

Whatsapp

- Regional **online group** of voter registration experts



GLOBAL

- 
- Produce innovative knowledge products that advance the electoral cycle approach in identified gap areas
 - Strengthen policy and programming support

GLOBAL: VOTER EDUCATION AND ICT

E-Learning courses on topics such as:

- Electoral Results Management
- Sustainability in Electoral Administration
- Credibility and Acceptance of Electoral **Processes**



<http://elearning.ec-undp-electoralassistance.org/>

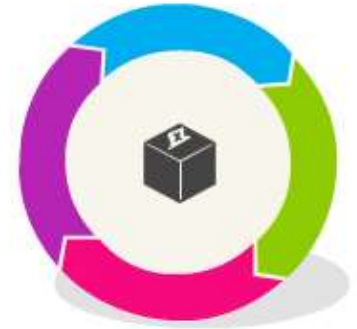


VOTER EDUCATION AND ICT: ISSUES FOR CONSIDERATION

Know your voters: different voters have different learning styles. Understand how to best reach your voting public

Real time information: use of mediums like social media require capacity to have and disseminate information instantaneously

Sustainability: use of ICT in elections, including in voter education, has financial and human resource implications





UN
DP

Thank you!